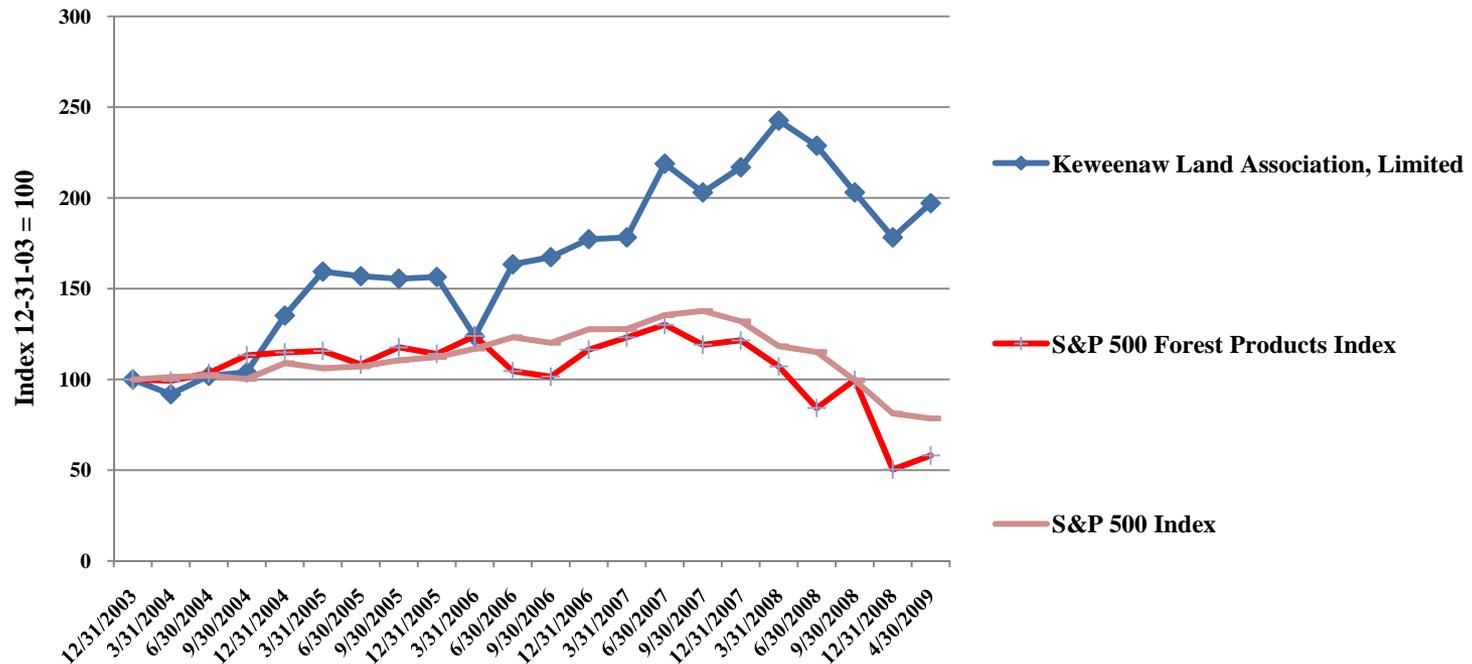


**KEWEENAW LAND ASSOCIATION,  
LIMITED**

**SHAREHOLDER**  
**PRESENTATION-2009**

# Keweenaw Continues to Perform Well in a Difficult Economy

- Excellent stock price performance over the last five years:
  - Total return on price appreciation of 18.8%, compounded annually



# Keweenaw Continued its Strong Financial Performance in 2008

	<b>2008</b>	2007	2006	2005	2004
Receipts*	<b>\$11,238</b>	\$9,063	\$9,845	\$10,718	\$9,079
Net Income after Tax*	<b>1,363</b>	243	861	1,430	924
Earnings per Share	<b>\$2.11</b>	\$0.38	\$1.34	\$2.23	\$1.44
Return on Capital	<b>8.3%</b>	1.5%	5.9%	11.1%	7.5%

\* Values in rounded thousands

# Key Accomplishments in 2008

- Near record log production
- Gross receipts in excess of \$11.2 million
- \$1.4 million in net income, 461% over 2007
- Entered mining lease with Orvana Minerals Corp. for potential development of a copper mine in the Western Syncline minerals deposit.
- Elected to treat qualifying timber income as capital gains, reducing Federal income tax liability significantly. For 2008 and 2009, the Federal tax rate is 15% vs. 34% before the election.

# Key Long-Term Accomplishments of the Keweenaw Board

- Established a highly successful log marketing program to maximize profits by optimizing product mix and diversifying the customer base.
- Created a real estate development division to maximize profit on properties with higher and better use than forestry, adding \$585,000 in profits since inception.
- Aggressively marketed the company's mineral rights to development companies. Several exploration leases and the current mining lease with Orvana Minerals Inc. are the result.
- Bought additional timberland and actively re-positioned timberland ownership to enhance operating synergies. 36,000 acres added since 1992.
- Practicing sustainable forestry to improve the quality and value of standing timber volume, the Company's management practices have achieved an increase in excess of \$9 million in the value of the standing timber asset since 1998. Added timberland, log price improvement, and forestry management practices taken together have improved standing timber values by over \$57 million since 1998.

# Good Governance Practices

- Five of six Board members are independent-not employed by the company. Unpaid except for board fees.
- Beneficial ownership of Keweenaw shares by directors and officers is reported in the 2009 Proxy Statement.
- All corporate officers, except the President, are employees, not board members.
- Three committees advise the Board: (\* Committee Chairman)
  - Audit Committee: Directors Hoffman \*, Nesbitt, & Totten
  - Compensation Committee: Directors Earhart \*, McDonald, and Nesbitt
  - Nominating Committee: Ayer \*, Hoffman, & Totten
- Company complies with several Sarbanes-Oxley Act standards
  - Strict anti-fraud measures
  - Regular audit committee meetings
  - Disclosure of payments to auditors: For 2008:
    - Audit and GAAP advisory services \$25,001
    - State and Federal tax returns \$3,767
    - Travel cost reimbursements \$1,124

# Good Governance Practices (Cont)

- Annual and quarterly shareholder reports give in-depth financial and operations disclosure to shareholders, in print and on the company's website, [www.keweenaw.com](http://www.keweenaw.com).
- Contact with shareholder Ronald S. Gutstein:
  - Opportunity given at the 2008 Annual Meeting for Mr. Gutstein to question the Board extensively.
  - Extended teleconference between David Ayer, Chairman and Mr. Gutstein early in 2009 to discuss Mr. Gutstein's ideas.
  - Keweenaw Board of Directors has given an invitation to Mr. Gutstein to address the full Board of Directors at its June 2009 meeting.
  - Many telephonic and e-mail correspondences between senior Keweenaw management and Mr. Gutstein, 2007 through 2009.

# The Keweenaw Board Values Shareholders' Input

- In 1999 after a grossly undervalued takeover attempt, Keweenaw reacted to the shareholders desire for some minimum protections to increase their “bargaining power and leverage” in any merger or sale of assets. Article IX of the company’s bylaws and Article X of the articles of incorporation were overwhelmingly approved by the Company’s stockholders to that effect. **Mr. Gutstein desires to take away these shareholder approved protections.**
- As a non-SEC reporting company, Keweenaw was under no requirement to reflect Mr. Gutstein’s shareholder proposals in its proxy statement. The Keweenaw Board believed it was “fair to its shareholders” to present them. Information derived from the voting may influence future Board policy.
- On the other hand, Mr. Gutstein may “disenfranchise” shareholders that vote on his card. On page 14 of his proxy statement, he reserves the right to withhold his proxies to prevent a quorum at the annual meeting. Is that fair to Keweenaw shareholders?

# Mr. Gutstein's Suggestions Considered

- Wind Power Generation – None of the Company's land surface ownership is located in areas that experience the prevailing winds necessary for consistent wind-power generation.
  - Preliminary findings of the Michigan Wind Energy Resource Zone Board indicate Upper Peninsula coastal areas are not included in the areas for best wind energy potential. (Crain's Detroit Business, June 2, 2009-<http://www.craigslist.com/article/20090602/FREE/906029981>)
  - Closest scale wind power development is 400 miles away. No development activity in the area.
  - Limited electrical transportation infrastructure in the region. (See supplemental data sheet)
  - Keweenaw Board member Donald Hoffman has significant experience in wind power generation matters.
- Open an ATV/Snowmobile Park –A “for-profit” operation is not viable:
  - The Michigan DNR manages over 3,200 miles of trails for free public, off-road vehicle use, including ATV's.
  - The MDNR has established over 6,200 miles of free groomed snowmobile trails, some of which cross Keweenaw ownership.
  - The Ottawa National Forest manages off-highway vehicle travel on over 2,400 miles of free roads and trails. The Ottawa National Forest has over 1 million acres, some of which is interspersed with Keweenaw ownership.

# Mr. Gutstein's Suggestions Considered(Cont.)

- Register Company's Shares under SEC – Given the Company's size, it is uneconomical for it to register with SEC. Mr. Gutstein, himself, admits lack of any evidence indicating any benefits of such a move.
- Initiate a Stock Buyback Policy and Raise Capital to Purchase and Manage Additional Land – The suggestion to grow assets and shrink assets are inconsistent policies.

# Mr. Gutstein's Suggestions to Change Company's Strategic Direction Undermine Shareholder Value

- Dissidents seek to change the very character of what Keweenaw Land Association is all about, a timberland company, a significant diversifying investment objective of many Keweenaw shareholders.
- Dissident's suggestions are inherently inconsistent and show lack of understanding of Keweenaw's core business.
- Dissident's views and claims indicate that Mr. Gutstein does not believe in the strategic vision of the Company and its approach that has created sustained superior value for its shareholders.
- It is reasonable to conclude that Mr. Gutstein has a different vision of the company. Given the lack of coherence to his proposals, it would seem that he has not articulated his real motives for seeking to change the company. Does he have a different agenda?

# Mr. Gutstein's Attempt to Take Credit for Bona Fide Accomplishments of the Keweenaw Board are Disingenuous

- Keweenaw's first contact with the current Orvana V.P for Corporate Development occurred in February 2007, a full year before Mr. Gutstein's 2008 proxy contest.
- The Company's first formal meeting with Chicago Climate Exchange was in February 2006, two full years before Mr. Gutstein's 2008 proxy contest.
- The Company's financial reporting over the past 10 years shows continued improvement year-over-year
- The Company in its analysis had determined that conversion to REIT status was not advisable. Conversion would require distribution of \$19.4 million of accumulated earnings. Mr. Gutstein, in 2008, however, pushed for such a tax structure without having the requisite information. For 2009, this is not in his list of "things to do".
- Similarly, Mr. Gutstein has now dropped his 2008 idea for a conservation easement, which have shown to reduce the value of the affected lands.

# Essex Street Associates-Questions?

- Essex Street Associates is an assumed name of a services company, one of whose functions is to oversee a large number of trusts, including those of the many descendants of Mr. Frederick Ayer. It owns no Keweenaw stock outright and performs an administrative function only. It has no voting rights in Keweenaw stock.
- Shares of Keweenaw stock are held in some of the numerous trusts for various individual extended family members. Trustees for these trusts do not vote trust shares of companies in which they have a fiduciary interest or responsibility.
- Mr. David Ayer and Mr. James Totten are second cousins, great grandsons of Mr. Frederick Ayer. They only vote shares of their own beneficial ownership, as portrayed in the Company's proxy statement.

# Messrs. Gutstein & Frisoli Would Not Be Appropriate Board Members

- Keweenaw is one of the few “pure timber” investment opportunities in America. Many shareholders own Keweenaw to diversify their portfolios in hard timberland assets, managed sustainably.
  - Mr. Gutstein does not share this vision. In his proxy statement (P. 5) he calls for strategic review that “should not be focused on harvest policies or forest stewardship”.
  - Rather, we believe Mr. Gutstein would change the nature of the Company, up to and including selling the Company, as none of his suggestions would materially change the operating results of the Company.
- Mr. Gutstein & Mr. Frisoli lack industry-specific experience [a fact acknowledged by RiskMetrics in its 2008 report]. Mr. Frisoli has never contacted the company nor attended any of its annual shareholder meetings.
- Mr. Gutstein & Mr. Frisoli have a significant conflict of interest. At Access Securities, they are market makers in the company’s stock. How can they do this when they, as directors, would have insider information?
- Mr. Gutstein & Mr. Frisoli are not independent of each other. Mr. Gutstein is the employee of Mr. Frisoli.
- Mr. Gutstein was dishonest with Keweenaw shareholders in taking credit for bona fide accomplishments of the Keweenaw Board (p. 3 of his proxy statement).

# Keweenaw Directors for Re-election are Very Qualified

- Mr. James Totten has significant experience and technical skills in operations management, manufacturing systems, investment decision analysis, and organizational leadership. He has advanced degrees in Systems Management from the University of Southern California and Business Administration from the Colgate Darden School of Business Administration at the University of Virginia.
- Mr. David E. McDonald, Sr. practiced law in the State of Michigan for over forty years. He has significant experience advising the company on legal matters concerning real estate and other Michigan business issues. He has long-standing relationships with state and local agencies and government officials. He is a graduate of the University of Michigan and the Detroit College of Law.
- See resumes attached.