## KEWEENAW LAND ASSOCIATION, LIMITED ANNOUNCES THE ELECTION OF JAMES A. MAI AS CHAIRMAN

IRONWOOD, MI—April 26, 2018

Keweenaw Land Association, Limited (KEWL: OTC Pink) today announced the election of James A. Mai as Chairman of Keweenaw Land Association, Limited and its subsidiaries. In addition, Ian Haft, Paul Sonkin, and Steve Winch were elected and seated on the Board.

Additional information on Keweenaw Land Association, Limited can be found on the Company's website at www.keweenaw.com.

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About Keweenaw Land Association, Limited: Keweenaw is a forest products and land management company located in Ironwood, Michigan. Keweenaw has land holdings of approximately 185,750 surface acres and over 400,000 acres of mineral rights, located predominantly in the western Upper Peninsula of Michigan and northern Wisconsin. Keweenaw shares trade in the OTC Markets under the Pink directory with 1,301,550 shares outstanding.

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SOURCE: Keweenaw Land Association, Limited

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