

Keweenaw Land Announces Uplisting on OTC Markets to "Pink Current" and Sets Conference Call for Annual Meeting

IRONWOOD, Mich., April 30, 2019 (GLOBE NEWSWIRE) -- Keweenaw Land Association, Limited (OTC US: KEWL) today announced that it has qualified as "Pink Current" on the OTC Markets. OTC Markets Group (previously known as "Pink Sheets") is an American financial market providing price and liquidity information for almost 10,000 over-the-counter (OTC) securities. OTC Pink provides for transparent trading and best execution.

Chairman Jamie Mai commented, "We are pleased that our efforts over the past several months to retain a PCAOB-registered audit firm and expand our periodic disclosures have resulted in this recognition from the OTC. We believe that quotation on the OTC Pink Current tier will benefit our stockholders over the long-term by facilitating increased trading and liquidity of our stock."

Also, the Company previously announced that the 2019 Annual Meeting of Shareholders of Keweenaw Land Association, Limited will be held at Gogebic Community College, Room B22, Jacob Solin Center for Business Education, E4946 Jackson Road, Ironwood, Michigan 49938, on Monday, May 6, 2019, at 9:00 a.m., local time. Those unable to attend in person can participate telephonically. A copy of the presentation will be available on Keweenaw's website under "Company Reports."

Date: Monday, May 6, 2019

Time: 10 a.m. Eastern time (9:00 a.m. Central time)

US Toll-free dial-in number: 1-800-309-2350

US Toll dial-in number: 1-816-400-1040

International dial-in numbers are available at <https://www.turbobridge.com/international.html>

Conference ID: 49938

Please call the conference telephone number 5-10 minutes prior to the start time. An operator will register your name and organization. If you have any difficulty connecting with the conference call, please contact TurboBridge Support at 1-888-666-3620.

Contact: Paula J. Aijala, Secretary, Keweenaw Land Association, Limited, investors@keweenaw.com

About Keweenaw Land Association, Limited: Keweenaw is a forest products and land management company located in Ironwood, Michigan. Keweenaw has land holdings exceeding 183,000 surface acres and 400,000 acres of mineral rights, located predominantly in the western Upper Peninsula of Michigan and northern Wisconsin. Additional information is available on the Company's website at www.keweenaw.com. Forward-Looking Statements: This release contains forward-looking statements. These forward-looking statements are subject to a number of risks and uncertainties and should not be relied upon as predictions of future events or promises of a given course of action. A number of factors such as changing economic conditions, price fluctuations, land use, environmental and other governmental regulations, and risk of loss from natural disasters, could cause actual results to differ materially from those described in the forward-looking statements. As with any investment, past performance is not a guarantee of future results. The Company is currently not subject to the filing requirements of the Securities Exchange Act of 1934, as amended. The Company is categorized as "current" under the OTC Pink Sheets.