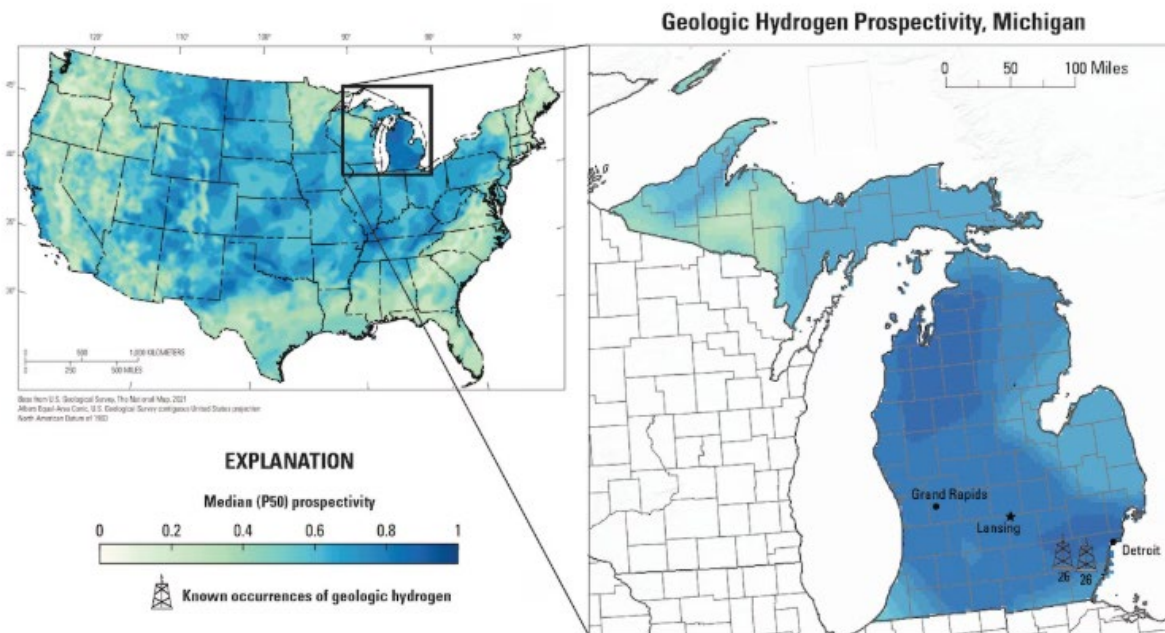


KEWEENAW LAND ANNOUNCES OPTION AGREEMENT WITH HYBRID HYDROGEN INC.

IRONWOOD, Mich., May 14, 2025 (OTC MARKETS) – Keweenaw Land Association, Limited (OTC US: KEWL) announced today that it has entered into an option agreement with Hybrid Hydrogen, Inc. on May 6, 2025, to grant a three-year option to lease 5,742 acres of mineral rights across Dickinson, Menominee, Delta, and Alger counties. The three-year option will allow Hybrid Hydrogen the opportunity to complete a work program to understand and evaluate the potential and possible sources for any non-hydrocarbon gas, natural hydrogen, in the region. The work program will advance based on the success of each phase beginning with a desktop review before extending into field work and may run into the mid to high 6 figure range. The 5,742 acres were all a part of Keweenaw's 2024 mineral acquisition.

“Natural hydrogen has the potential to play a key role as one potential energy strategy as our country continues to diversify away from fossil fuels. Michigan is a tier one jurisdiction for exploration and mining companies, and Keweenaw's geographic position along the Midcontinent Rift System (MRS) provide conditions that could lead to a discovery,” said Tim Lynott, Keweenaw's president, “Additionally, it is exciting to see the first return on our mineral acquisition completed in 2024.

For additional background see [link](#) to the first ever map released by USGS for geologic hydrogen potential in the United States.



A new map from the U.S. Geological Survey shows areas of the continental United States that are more likely to have accumulations of natural underground hydrogen, shown in blue. The map does not indicate proven deposits but shows on a high-level where favorable geological conditions exist for the gas. Michigan's geology makes it a prime candidate. Courtesy of U.S. Geological Survey

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About Keweenaw Land Association, Limited: Keweenaw is a mineral and land management company located in Ironwood, Michigan. Keweenaw has land holdings of over 1 million acres of mineral rights, located predominantly in the western Upper Peninsula of Michigan and northern Wisconsin. Additional information is available on the Company's website at www.keweenaw.com.

Forward-Looking Statements: This release contains forward-looking statements. These forward-looking statements are subject to a number of risks and uncertainties and should not be relied upon as predictions of future events or promises of a given course of action. A number of factors such as the ongoing Covid-19 pandemic, changing economic conditions, price fluctuations, land use, environmental and other governmental regulations, and risk of loss from natural disasters, could cause actual results to

differ materially from those described in the forward-looking statements. As with any investment, past performance is not a guarantee of future results. The Company is currently not subject to the filing requirements of the Securities Exchange Act of 1934, as amended. The Company is categorized as "Pink Limited Information" under the OTC Pink Sheets.