KEWEENAW LAND ANNOUNCES EXPLORATION AGREEMENT WITH MID-CAP MINERAL EXPLORATION COMPANY

IRONWOOD, Mich., July 6, 2026 (OTC Markets) – Keweenaw Land Association, Limited (“Keweenaw” or the “Company”) announced today that it has entered into an exploration agreement with a leading technology-enabled mineral exploration company, covering approximately 7,020 acres of Keweenaw-owned mineral rights in Michigan’s Upper Peninsula.

The agreement provides for annual lease payments to Keweenaw, together with minimum expenditure commitments designed to accelerate exploration activities. Keweenaw will also retain a net smelter return (“NSR”) royalty on applicable mineral interests.

The agreement also provides for the digitization of portions of Keweenaw’s historical geological database associated with the project area, further enhancing the long-term value of the Company’s proprietary exploration data.

“We are pleased to enter into this agreement,” said Tim Lynott, President of Keweenaw. “This transaction is consistent with our approach of partnering with financially strong and technically capable operators to advance exploration across our mineral portfolio while maintaining long-term royalty exposure.”

This agreement represents the second exploration partnership Keweenaw has executed with a mid-cap exploration company following discussions and negotiations over the past 30 months. Collectively, the Company now has five partners actively exploring for five different mineral commodities across Keweenaw’s 1.3-million-acre mineral portfolio.

“We continue to pursue additional strategic partnerships with well-capitalized exploration and mining companies,” said Lynott. “These transactions are often highly technical and require significant time to negotiate, but we remain encouraged by the level of industry interest in our mineral portfolio.”

Minerals in focus include copper, nickel, helium, hydrogen, and other critical minerals, advancing the Company’s strategy to diversify exploration activity by commodity, geography and operating partner while creating future royalty opportunities.

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About Keweenaw Land Association, Limited: Keweenaw is a mineral and land management company located in Ironwood, Michigan. Keweenaw has land holdings of over 1.3 million acres of mineral rights, located predominantly in the western Upper Peninsula of Michigan and northern Wisconsin. Additional information is available on the Company's website at www.keweenaw.com.

Forward-Looking Statements: This release contains forward-looking statements. These forward-looking statements are subject to a number of risks and uncertainties and should not be relied upon as predictions of future events or promises of a given course of action. Factors such as changing economic conditions, price fluctuations, land use, environmental and other governmental regulations, and the risk of loss from natural disasters could cause actual results to differ materially from those described in the forward-looking statements. As with any investment, past performance is not a guarantee of future results. The Company is currently not subject to the filing requirements of the Securities Exchange Act of 1934, as amended. The Company is categorized as "Pink Limited Information" under the OTC Pink Sheets.